



DIKTISAINTEK  
BERDAMPAK

# LIST OF EXPERTS FROM THE BACHELOR OF MANAGEMENT PROGRAM

Faculty of Economics and Business  
Universitas Muhammadiyah Sumatera Utara

# LIST OF EXPERTS

No	Designation	Name	Qualification	Email	Field of Expertise(s)	Medium of Instruction
1	Prof.	Dr. Jufrizen, SE., M.Si	PhD In Management	jufrizen@umsu.ac.id	Organizational Behavior and Sustainable Human Resources Management	Indonesian/ Malay
2	Prof.	Dr Siti Mujiatun SE MM	PhD in Sharia Economics	sitimujiatun@umsu.ac.id	Shariah Management	Indonesian/ Malay
3	Prof.	Dr. Fajar Pasaribu, SE., M.Si	PhD In Management	fajarpasaribu@umsu.ac.id	Strategic Management	Indonesian/ Malay
4	Prof.	Dr. Ir. R. Sabrina.,M.Si	PhD in Management	<a href="mailto:sabrina@umsu.ac.id">sabrina@umsu.ac.id</a>	Planning and Management	English
5	Assoc.Prof	Nel Arianty, SE., MM	Master of Management	nelarianty@umsu.ac.id	Marketing for SMEs and Green Marketing	Indonesian/ Malay
6	Assoc.Prof	Dr. Muhammad Andi Prayogi	PhD in Sharia Economics	muhammadandi@umsu.ac.id	Human Resources Management	English
7	Assoc. Prof	Satria Tirtayasa, Ph.D	PhD in Management	satriatirtayasa@umsu.ac.id	Strategic Management and Sustainable Management	English
8	Assoc. Prof	Dr. Hasrudy Tanjung, S.E., M.Si.	PhD in Management	hasruditanjung@umsu.ac.id	Human Resources and Organizational Behavior	Indonesian/ Malay
9	Assoc. Prof	Dr Julita, SE., M.Si	PhD in Sharia Economics	julita@umsu.ac.id	Behavioral Finance and Budgeting	Indonesian/ Malay
10	Assoc. Prof	Dr. Ade Gunawan, SE, M.Si	PhD in Sharia Economics	adegunawan@umsu.ac.id	Behavioral Finance	Indonesian/ Malay
11	Assoc. Prof	Dr. Lila Bismala, S.T, M.Si	PhD in Management	lilabismala@umsu.ac.id	Phsycology and Organizational Behavior	English
12	Assoc. Prof	Dr.Rakhmad Bahagia,SE,M.Si	PhD in Sharia Economics	rahmadbahagia@umsu.ac.id	Leadership	Indonesian/ Malay
13	Assoc. Prof	Dewi Andriany, SE.MM	Master of Management	dewiandriany@umsu.ac.id	Consumer Behavior	Indonesian/ Malay
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16	Assoc. Prof	Sri Fitri Wahyuni, SE, MM	Master of Management	srifitri@umsu.ac.id	Financial Management,Behavioral Finance, Business Feasibility	Indonesian/ Malay
17	Assistant. Prof	Dr Radiman,SE.,M.Si	PhD in Sharia Economics	radiman@umsu.ac.id	Sharia Business	Indonesian/ Malay
18	Assistant. Prof	Dr. Aswin Bancin, S.E., M.Pd.	PhD in Education	aswinbancin@umsu.ac.id	Educational Management	Indonesian/ Malay
19	Assistant. Prof	Dr. Fadli Adnin Nasution SE. MM	PhD In Management	fadliadnin@umsu.ac.id	International Business and Strategic Management	Indonesian/ Malay
20	Assistant. Prof	Dr. Muhammad Fahmi, SE, MM	PhD in Sharia Economics	muhammadfahmi@umsu.ac.id	Sharia Economics	English
21	Assistant. Prof	Dr. Muhammad Irfan Nasution, SE, MM	PhD in Management	muhammadirfan@umsu.ac.id	Organizational Behavior	Indonesian/ Malay
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23	Assistant. Prof	Asrizal Efendy Nasution, S.E., M.Si	Master of Science In Management	asrizalefendi@umsu.ac.id	Green Marketing and Digital Marketing	Indonesian/ Malay
24	Assistant. Prof	Aswin Pratama Harahap M.Sc	Master of Science In Management	aswinpratamaharahap@umsu.ac.id	Planning Approach for Business	English
25	Assistant. Prof	Dedek Kurniawan Gultom,SE,M.Si	Master of Science In Management	dedekkurniawan@umsu.ac.id	Marketing Management	Indonesian/ Malay
26	Assistant. Prof	Dody Firman, SE, MM	Master of Management	dodyfirman@umsu.ac.id	Investment, Banking and Financial Management	Indonesian/ Malay
27	Assistant. Prof	Dody Salden Chandra SE MM	Master of Management	dodysalden@umsu.ac.id	Digital Marketing, E-Commerce	English
28	Assistant. Prof	Efry Kurnia,SE.,M.Si	Master of Science In Management	efrikurnia@umsu.ac.id	Digital Marketing	Indonesian/ Malay
29	Assistant. Prof	Eri Yanti Nasution, SE, M.Ec	Master of Economics	eriyanti@umsu.ac.id	Digital Marketing	English

# LIST OF EXPERTS

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30	Assistant. Prof	Irma Christiana, S.E., M.M	Master of Management	irmachristiana@umsu.ac.id	Financial Management	Indonesian/ Malay
31	Assistant. Prof	Linzy Pratami Putri, S.E., M.M	Master of Management	linzypratami@umsu.ac.id	Financial Literacy and Financial Performance	English
32	Assistant. Prof	Muhammad Arif	Master of Management	muhammadarif@umsu.ac.id	Marketing for SMEs Products and Services	Indonesian/ Malay
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34	Assistant. Prof	Muslih. SE. M. Si	Master of Science In Management	muslih@umsu.ac.id	Human Resources Management and Organizational Behavior	Indonesian/ Malay
35	Assistant. Prof	Nadia Ika Purnama, SE, M.Si	Master of Management	nadiaika@umsu.ac.id	Economics	Indonesian/ Malay
36	Assistant. Prof	Novi Fadhila, SE., MM	Master of Management	novifadhila@umsu.ac.id	Financial Management	Indonesian/ Malay
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43	Assistant. Prof	Satria Mirsya Affandy Nasution SE MSi	Master of Science In Management	satriamirsya@umsu.ac.id	Business Plan, Marketing and Entrepreneurship	Indonesian/ Malay
44	Assistant. Prof	Sri Puji Lestari, SE., MM.	Master of Management	sripujilestari@umsu.ac.id	Financial Management, Business Feasibility	Indonesian/ Malay
45	Assistant. Prof	Susi Handayani, SE, MM	Master of Management	susihandayani@umsu.ac.id	Human Resources Management	Indonesian/ Malay
46	Assistant. Prof	Willy Yusnandar SE. M. Si	Master of Science In Management	willyyusnandar@umsu.ac.id	Organizational Behavior	Indonesian/ Malay
47	Assistant. Prof	Yudi Siswadi, SE, MM	Master of Management	yudisiswadi@umsu.ac.id	Performance Management	Indonesian/ Malay
48	Assistant. Prof	Agus Sani	Master of Sience in Management	agussanifeb@umsu.ac.id	Strategic Management (digitalization) and Social Business	English
49	Assistant. Prof	Arif Pratama Marpaung	Master of Management	arifpratamamm@umsu.ac.id	Behavioral Finance	English
50	Assistant. Prof	Dr. Bahril Datuk, MM	PhD in Sharia Economics	bahril@umsu.ac.id	Housing Development and Shariah Economics	Indonesian/ Malay
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52	Assistant. Prof	Hazmanan Khair SE., MBA., Ph.D	PhD In Management	hazmanankhair@umsu.ac.id	Consumer Behavior	English
53	Assistant. Prof	Hade Chandra Batubara,SE,MM	Master of Management	Hadechandra@umsu.ac.id	Financial Management, Capital Market	Indonesian/ Malay
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